

EVENT & SPORTS

DCA is a "Computer Picture" contest which Toray Industries, Inc hosts as part of its support for cultural activities.

▶ [JAPANESE](#)



Winner's TIPS

In this page, we interview past DCA award winners and ask them about their art production processes and techniques. Our third interviewee is Mr. Siegfried Schreck of Germany. We are taking a closer look at the creative world of Mr. Siegfried Schreck, whose award-winning work was highly praised by our Screening Committee members for his use of heartwarming, soft colors.



The 3rd Interview:

Mr. Siegfried Schreck - Winner of the Excellence Award, 2001

[Summer Flowers] Subject: Color

▶ Award-Winning Work



[Comments on the prize-winning work]

This picture I painted on a dreary November day in reminiscence of the last summer.

That they should be remembered forever, the lavish colors of nature, the magnificent flowers in the warm light of the sun.

That it be rescued before a harsh winter what I saw in summer and the feelings it gave.

INTERVIEW

What motivated you to enter the DCA?

Beginning December 2001 until January 2002 I had an online exhibition at Toray Art Space and had the opportunity to present my digital paintings. On this occasion I was informed about the DCA-competition and started, short time before closing date, to paint a picture especially for this competition. My decision was for the guideline criteria "Color" I designed a picture with very strong, gleaming colors and I gave him the name "Summer flowers".

Which part of the process of creating your winning work "Summer Flowers" did you have the most trouble with?

When I start to paint a new picture the biggest difficulty is always the beginning.

What kind of a picture do I paint, what is going to look like and at the end: which title shall I give him?

In the case of "Summer flowers" the biggest problem was that I had to create several individual elements such as grass, flowers and plants, which had to be inserted later piece by piece into the already existing background. Further on it was not easy to find a suitable title.



Do you have any specific theme while working on your art?

No, I do not have a specific topic while I am painting. Having a topic would narrow down my artistic! I need a lot of freedom and the chance to develop (my ideas) during my work. Luck and chance also play a very important role in my work.

The theme of the picture always follows after I have finished the painting. After a long, intensive and deep contemplation then the title is being created. Here also I let myself be led from my feelings and especially the colours.

Has anything changed in your life since you won the Excellence Award of DCA?

(e.g., increased number of incoming paid work, networking with more artists)

I was very grateful after having received the Excellence Award of DCA. This was a huge international acknowledgement and I also received a great feedback from all over the world. Many artists, most of them being digital artists, wrote me and stated their congratulations.

I was especially happy (and honoured) to receive congratulations from J. D. Jarvis, winner of the DCA Grand Prize in the year 2000.

Winning the prize was an extra motivation to look for new ways in the field of digital painting.

What was your first motive to start working on CG?

I got my first computer, a very simple model, in the year 1987. Before that, I wrote my poems and lyrics on a typewriting



Key Lessons!

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creating of a background insert of color elements for a colorground contortion and sluring of these elements



further treatment with photoshop insert of colors



here as example: painting of stylized flowers in black and white (left) and after contortion (right)



insert of elements like flowers, grasses, etc., further treatment of these elements with colors (Photoshop) application of different techniques and filters (here: shadow, relief and sluring)

machine. This was followed by the process of copying and laying the work aside. Using the computer, I was now able to execute many things at the same time: printing, saving all the information in very little space.



The computer offered me inexhaustible opportunities to be creative. At the same time, using this new type of media, I had new ideas experimenting with sound- and graphic-programs. I also enjoyed playing computer games.

In 1998 I had the desire to enter a new field of using my computer. Therefore I began to use the computer for painting, which totally inspired me. Here I learned to work with PhotoShop using all opportunities to work with forms and colours. This is how I was able to find my own style in computerpainting. During the following years I have developed my own techniques. Colours mainly fascinate me and it is my goal to make them come alive. For me it is important to be different in comparison to other artists, this gives the opportunity to be noninterchangeable.

Can you offer words of encouragement to those who are planning to enter their work for the next DCA?

The competition of Toray, is a personal challenge for me. It is also a serious platform that shows that people really work with the media of computer painting. Everybody that is not a well-trained master of the brush should try to use the PC-mouse. You will definitely need the will and talent to do so. One should be able to identify him- or herself with this form of painting. A picture that has been painted on the computer can also be alive.

And with using the Internet we are able to provide millions of people with art in only a few seconds. Who ever is able to use his or her computer as a tool or a painting utensil is on the right way.

The CGA gives the artists the motive, to set themselves new targets all the time.

Thank you very much.



The 3rd- - Winner of the Excellence Award, 2001

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